

CITY CRUISES ENTERS PARTNERSHIP WITH FIVE MAJOR LEAGUE BASEBALL CLUBS FOR 2025 SEASON

America's pastime sets sail through City Cruises' first-ever professional sports partnership, partnering with the Boston Red Sox, Chicago White Sox, New York Yankees, San Diego Padres, and Washington Nationals to bring baseball fans' passion to City Cruises' major ports on top of a digital marketing agreement to promote its brand across MLB.com.

NEW YORK - (March 19, 2025) – City Cruises, the leader in dining and sightseeing cruises worldwide, announced today a high-profile partnership with five premier Major League Baseball clubs: the Boston Red Sox, Chicago White Sox, New York Yankees, San Diego Padres, and Washington Nationals. In addition to the five Club sponsorships, City Cruises also signed a digital marketing pact with MLB to extend its advertising across MLB.com and Clubs' websites.

The brand heritage of City Cruises' parent company, Hornblower Group, dates back nearly 100 years with the establishment of Boston Harbor Cruises in Massachusetts in 1926. City Cruises has a storied history of unrivaled maritime hospitality to cruisegoers in Boston, Chicago, New York, San Diego, San Francisco and its 17 additional North American ports.

“This partnership is a game-changer for City Cruises, creating an unprecedented opportunity for us to partner with five Major League Baseball clubs and connect with the millions of fans that engage digitally and enter the ballpark each year to cheer on these five teams,” said Mike Flaskey, CEO, Hornblower Group. “Baseball is America's pastime, and we can't wait to introduce our dining and sightseeing cruises to fans sharing the hometown pride we see every day at our ports in Boston, Chicago, New York, San Diego, and Washington, D.C.”

The company's [first-ever professional sports partnership](#) includes a digital marketing agreement with MLB.com, extensive national and local awareness campaign, in-stadium signage, on-site gameday activations highlighting City Cruises at all five MLB ballparks, and crossover promotions appealing to baseball and cruising fans alike.

City Cruises' new partnership follows the company's March 2025 launch of “**City Cruises Live**,” a brand-new live entertainment series bringing notable musical artists, celebrity chefs, sports legends, and other celebrities and entertainers onboard its North American vessels.

In 2025, City Cruises Live will also bring baseball legends and fan favorites, as well as championship trophies, onboard for a brand-new experience for baseball fans of all ages. Planned events include:

- 2004 Boston Red Sox World Series Cruises
- 2005 Chicago White Sox World Series Cruises
- 2019 Washington Nationals World Series Cruises
- New York Yankees World Series Cruises
- San Diego Padres All-Star Cruises

Tickets for these limited baseball-themed dining and sightseeing cruises, in addition to all City Cruises Live events, are available at citycruises.com/live.

About Hornblower Group/City Experiences

Hornblower Group is a global transportation and experience-based tourism leader, with its City Experiences division representing an expansive portfolio of water- and land-based brands including City Cruises, Walks, Devour Tours, and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada, and the UK, as well as service on behalf of the National Park Service and the Niagara Parks Commission. City Cruises currently holds service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum of Immigration, Alcatraz Island, and Niagara Falls. Through Walks and Devour Tours, City Experiences offers world-class travel experiences, including immersive walking tours, food tours, and VIP experiences at iconic landmarks. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles, and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. For more information visit cityexperiences.com.

Media Contact:

pr@cityexperiences.com